

PREPARATION AND MANAGEMENT OF EUROPEAN R&D+i PROJECTS (FP7)



Content of the Technical Course:

- 1. IDENTIFICATION OF THE FIRM.**
- 2. TRAINING PROGRAM.**
- 4. COURSE INFORMATION.**
- 5. ADDED VALUE**



Customized training proposal

**May 30-31, 2011
Valence (Spain)**

1. IDENTIFICATION OF THE CONSULTING FIRM

Legal name: EURADIA International SL.

Consultant: Javier Carrero Liroa.

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CONSULTANT:

Mr. Javier Carrero Liroa



Responsible for R&D projects and technological consulting at Euradia . Law graduate with a solid career in Euradia in drafting, coordinating and evaluating transnational projects in different public funding schemes (FP7, EIE, AVANZA PYME, INTERREG, LLL). Result driven, creative, highly motivated and a fast learner, is currently in charge of leading r&d focused consultancy services.

2. TRAINING PROGRAM:

MODULE I. EUROPEAN FUNDING OPORTUNITIES FOR R&D

1. PRESENTATION OF PARTICIPANTS

2. STRUCTURE OF THE FRAMEWORK PROGRAMME FOR COMPETITIVENESS AND INNOVATION 2007-2013 (CIP)

-  Presentation: Objectives, priorities and budget.
-  Subprogrammes that comprise the CIP program. An instrument for each type of project::
 - Entrepreneurship and innovation programme.
 - Information technology and communication policy support programme.
 - "Intelligent Energy for Europe" programme.
 - CIP financial instruments: loans, microcredits.



3. STRUCTURE OF THE e+ PROGRAMME: INTERNATIONAL TECHNOLOGICAL CO-OPERATION PROJECTS.

- ✚ Introduction: Objectives, priorities and budget.
- ✚ Subprogrammes within the E+ Programme. An instrument for each type of project:
 - Eureka.
 - Eurostar.
 - Iberoeka
 - Bilateral programmes:
 - e+ Canada
 - e+ Japan
 - e+ China
 - e+ Korea
 - e+ India
 - e+ South Africa

4. OTHER PROGRAMMES AND EUROPEAN FUNDS

- ✚ Introduction: Objectives, priorities and budget.
 - Life+ Programme.
 - Interreg Programme.
 - Lifelong Learning Programme 2007-2013.
 - ERDF

5. STRUCTURE OF THE EU FP7:

Programme. Environment Work Programme. Draft 2011-2012.

- ✚ Introduction: Objectives, priorities and budget.
- ✚ Deviations from the Sixth Framework Programme.
- ✚ Subprogrammes that make up the FP7. An instrument for each type of project:
 - Idea Subprogramme:
 - European Research Council
 - People Subprogramme:
 - Objectives of the 'People' Programme
 - Fundable Activities
 - Marie Curie Actions
 - Capacities Subprogramme:
 - Objectives of the 'People' Programme
 - Fundable Activities
 - Cooperation Subprogramme
 - Environment (Including Climate Change):
 - Objectives of the Cooperation Programme.
 - Fundable activities.
 - International cooperation in research: A response to the global problem of the Environment.
 - Environment Work Programme Draft 2011-2012:
 - Activity Climate Change, pollution and risks.
 - Main Sub-Activity and Topics.
 - Activity Sustainable management of resources.
 - Main Sub-Activity and Topics.
 - Activity Environmental technologies.
 - Main Sub-Activity and Topics.
 - Activity Earth observation and assessment tools for sustainable Development.
 - Main Sub-Activity and Topics.
 - Activity Horizontal activities.
 - Main Sub-Activity and Topics.

6. ANALYSIS, APPROACH, AND DEVELOPMENT OF THE PROJECT IDEA.

- ✚ The idea of the R&D Project:
 - Analysis:
 - Feasibility, cost effectiveness, complementarity to European R&D Policy
 - Approach and development of the project idea
 - Aims: General intent.
 - Objectives: general and specific goals.
 - Eligible actions, activities and tasks.
 - Products / deliverables
 - Results and Impact cost/hour person/month.
 - Measurement Indicators
 - Consistency

7. STAKEHOLDERS AND EUROPEAN APPROACH.

- ✚ Interested parties (stakeholders):
 - What kind of entities might be interesting as project partners?
 - Where to find them? Resources and sources for finding European partners and consortia for R&D projects

8. CROSS- QUALITY CRITERIA.

- ✚ European approach. Cross-Quality Criteria:
 - Transnationality.
 - Innovation
 - Bottom-up/multi-agent
 - Complementarity
 - Multiplier effect (transfer-mainstreaming).
 - Dissemination
 - Equal opportunity
 - Sustainability
 - Environment
 - "Value-for-money."
 - Quality
 - New technology: Training and Risk Management
 - Top-Down

9. BUDGET.RULES AND FUNDING SCHEMES.



- ✚ Who is funding the project?
 - Co-financing of R&D projects:
 - By type of activity
 - By partner cost model
 - Costs and expenses:
 - Expenditure items. Which ones are eligible?
 - Rules for expense subsidy in FP7



10. DISSEMINATION ACTIONS, EXPERIENCE TRANSFER AND MARKETING.

-  External communication plans and experiences and results transfer in the EU.
-  Brand image or branding.
-  Selective dissemination:
 - Website information and / or services.
 - Identification and development of merchandising and materials according to our interests and the target audience.
-  Organization and / or active participation in European events: seminars, forums, exhibitions, conferences, etc.
-  Active participation in specialised European media: writing articles, blogs, TV programmes, radio interviews.
-  Magazines and specialised publications made in-house.
-  Active participation in Europe:
 - Preparation and planning of actions in events organised by the European institutions and bodies: Directorates General, Social and Economic Committee, Committee of the Regions.
-  Social networks and European forums.

11. GENERAL ADVICE

-  Writing and expression.
-  Consistency and credibility criteria.

*** **CREATIVE WORKSHOP** as all examples provided will be based on situations and real cases (on proposals approved).

3. COURSE INFORMATION:

METHODOLOGY:

MODULE I: European Funding Opportunities for R&D:

Exhibition accompanied by presentations and visual aids, supported by online tools to search for information and funding.

Hands-on session designed to instruct course participants in how to navigate virtual portals so as to promote their use.

The consultant will aim to make the session more pleasant by encouraging participation and interest of the students, opening up discussions on real cases. With the guidance of the consultant, the aim is to identify and discuss the main obstacles encountered by companies and institutions to participate in R+D projects. The benefits of participation will also be analysed. The session aims to serve as a forum to encourage participation.









MODULE II: Preparation and Management of European R&D+i projects (FP7):

This course will be offered as a "workshop," as all examples provided will be based on situations and real cases. The session will be complemented by the added value of a senior consultant, who through his/her know-how and experience will add personal examples and experiences to make the content easier to understand. The methodology is interactive throughout the training process in order to encourage participation, students' interest and teamwork.

HANDOUT:

Each participant will receive the following documentation:

Student's Folder:

-  Relevant legislation in the student's specific area of interest.
-  Web links of interest.
-  Bibliography.
-  Clear and outlined manual.
-  Support literature to the course content.
-  Supporting documents to the case studies and simulations.
-  Instruments and tools for calculating budgets.
-  Practical forms for partner searches

4. ADDED VALUE:

-  This course has been designed based on more than 15 years experience in the successful preparation and formulation of projects for EU financing.
-  This course allows for case study and analysis of best practices between consultants and students. Prior to the course, students will be asked about their experience regarding participation in European projects and interest programs.
-  The contents and case studies are tailored to students' concerns and training needs, based on a needs analysis carried out prior to the course.
-  The knowledge acquired can be extrapolated to projects financed by other funding sources (national, regional, etc.)

